

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56873 CF LOC-POL FBD - LBD: 10/02/12 - 10/08/12 HL#: Created: 10/01/12 02:03 PM

Client: FRIENDS OF MATT SMITH (172688) CPE: / / Agency Commission: 15 % Updated: EMENDEL on 10/01/12 03:03 PM

Agency: MESSAGE & MEDIA INC. (22198) Product: FRIENDS OF MATT SMITH Self Protect.: :00:00 Confirmed: 10/01/12 02:10 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 10/02/12 08:47 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM : SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY FRIENDS OF MATT SMITH. MARK INVOICE PAID,

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A	M * * * * *	MORN	30	D			0.0	\$290.00	1	\$290.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										
002	MLOCAL6A	1 1 1 1 1 0 0	MORN	30	D			0.0	\$265.00	5	\$1,325.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/02/12	10/08/12	4	1									
003	MEARLY	1 1 1 1 1 0 0	MORN	30	D			0.0	\$175.00	5	\$875.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/02/12	10/08/12	4	1									
004	NNOON	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$550.00	5	\$2,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/02/12	10/08/12	4	1									
005	N4EARLY	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$500.00	5	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/02/12	10/08/12	4	1									
006	N5EARLY	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$800.00	5	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/02/12	10/08/12	4	1									
007	NEWSSAT6A	* * * * * S *	NEWS	30	B			0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

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Agency: MESSAGE & MEDIA INC. (22198)	Product: FRIENDS OF MATT SMITH	Self Protect.: :00:00	Confirmed: 10/01/12 02:10 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/02/12 08:47 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM : SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWSSAT7P	* * * * * S *	NEWS	30	B			0.0	\$650.00	1	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	WFINAN630AM	* * * * * S	BNSP	30	B			0.0	\$50.00	1	\$50.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	WKDPG08	* * * * * S	KDPG	30	B			0.0	\$60.00	1	\$60.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	WFACE03	* * * * * S	FACE	30	B			0.0	\$275.00	1	\$275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	P60LATESN1	* * * * * S	CARD	30	B			0.0	\$4,950.00	1	\$4,950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	MLOCAL5A	0 1 1 1 1 0 0	MORN	30	D			0.0	\$175.00	4	\$700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NEARLY01	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$510.00	5	\$2,550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/02/12	10/08/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	LLETTER01	* T * * * * *	LETT	30	B			0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	PDEBATEWE	* * W * * * *	CARD	30	B			0.0	\$3,450.00	1	\$3,450.00		
	LUR;INTERNAL BREAK												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/02/12	10/08/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	45	0	\$25,925.00	\$22,036.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$25,925.00	\$22,036.25	\$0.00	\$0.00